

Flexicar – Community & Environment

Flexicar has a positive impact on the environment and the communities in which it operates. It has a commitment to the triple bottom line, measuring the business success by profitability, social and environmental performance.

Community

In the last 12 months Flexicar has supported numerous community events and initiatives, including:

- Car Free Day
- CERES Environment park
- Ride to Work Day events at CoPP and Docklands
- Celebrate Yarra Festival
- Sydney Road Street Party
- North Fitzroy Primary School Fete
- Manly Arts Festival

Charitable

Flexicar also support selected charitable organisations and pursuits, such as:

- Fareshare
- Environment Victoria
- CERES Environment Park

Arts & Media

Flexicar supports a range of arts initiatives – they even have a “CD of the month” in cars from local independent artists seeking to raise their profile. Flexicar car has also supported:

- Melbourne International Film Festival
- Melbourne Fringe Festival
- Midsumma
- Melbourne Writers Festival
- Big West Festival
- Little Big Shots (childrens short film festival)



Around the corner, around the clock.

Media Kit

Awards

Flexicar are proud to have been selected as finalist & winners in many awards.

- Flexicar CEO & Co-Founder was selected as the winner of the Victorian 2009 Telstra Business Women's Awards for the Hudson Private and Corporate Sector Award.
- Flexicar were selected as one of three finalists in the Melbourne Awards in 2009 in the contribution to environment category.
- Flexicar were selected as one of three finalists in the Melbourne Awards in 2008 in the contribution to environment category.
- Flexicar were selected as finalists in the national United Nations World Environment Day Awards in 2008.
- Flexicar was selected as a finalist in the 2007 Melbourne Business3000 Awards.
- Flexicar received an honourable mention in the 2008 Australian Anthill Cool Company

Young Professionals

Monique regularly donates her time to speak at events on her experiences as a young female entrepreneur and committed environmentalist. She has spoken for the Melbourne Junior Chamber of Commerce, CEDA, Institute of Engineers, The Law Institute, Networx Marketers Meetings, Glass Ceiling, Sustainable Living Festival and for the Universities of Melbourne and Swinburne.



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Environment

Carsharing doesn't just make great economic sense. It also has enormous environmental benefits. Flexicar members have reduced their environmental footprint, and contribute to making their cities a healthier place to live.

Carsharing means less pollution

Flexicar's fleet has been chosen for its fuel efficiency, low emissions and compact size. And sharing new Flexicars means older, more polluting cars are being replaced by newer cars. We also recommend members fill-up with greener fuels such as bio-fuels or BP Ultimate. We then offset our emissions via BP's accredited Global Choice program. Carsharing also means the environmental impact of car production is distributed over multiple users.

Carsharing means less congestion

Every Flexicar car replaces 6-10 privately owned cars. Many Flexicar members either sell their cars or avoid buying one altogether. Some couples and families choose to join Flexicar instead of buying a second or third car. This means fewer cars on the road. So parking pressure in local neighbourhoods is reduced.

Carsharing means a healthier city

Flexicar is a pay-as-you-go service, so our members choose to use a car only when necessary. This means people walk, cycle and use public transport more. And rely on carsharing only when they absolutely need to drive.