



Around the corner, around the clock.

Media Kit

Flexicar – Community & Environment

Flexicar has a positive impact on the environment and the communities in which it operates. It has a commitment to the triple bottom line, measuring the business success by profitability, social and environmental performance.

Community

In the last 12 months Flexicar has supported numerous community events and initiatives, including:

- Car Free Day
- CERES Environment park
- Bicycle Victoria Ride to Work Day
- St Kilda Farmers & Night Markets
- Celebrate Yarra Festival
- Sydney Road Street Party
- Sustainable Living Festival
- North Fitzroy Primary School Fete
- Manly Festival

Charitable

Flexicar also support selected charitable organisations and pursuits, such as:

- Kids Under Cover Donate-a-Car program
- Suitable Transport Electric Bike Ride

Arts & Media

Flexicar supports a range of arts initiatives – they even have a “CD of the month” in cars from local independent artists seeking to raise their profile. Flexicar car has also supported:

- Melbourne International Film Festival
- Melbourne Fringe Festival
- RRR & Joy FM
- Midsumma
- Melbourne Writers Festival
- Experimenta



Around the corner, around the clock.

Media Kit

Young Professionals

Monique regularly donates her time to speak at events on her experiences as a young female entrepreneur and committed environmentalist. She has spoken for the Melbourne Junior Chamber of Commerce, CEDA, Institute of Engineers, The Law Institute, Networkx Marketers Meetings, Glass Ceiling, Sustainable Living Festival and for the Universities of Melbourne and Swinburne.

Environment

Flexicar's fleet is comprised of latest model, small, environmental efficient cars. They are serviced regularly to ensure efficient running. Flexicar recommends members fill the cars with premium unleaded petrol or ethanol blends due to the improved environmental benefits. Our preferred fuel is BP Ultimate because the emissions from using BP Ultimate are 100% offset via the certified BP Global Choice program. Flexicar aims to have hybrid cars in future when it is financially viable. In the office Flexicar uses green energy, recycled paper, double-sided printing and soy based inks.

For further information about the environmental and social benefits of carsharing, there are a number of great internet sites worth checking out. The Carsharing Network www.carsharing.net and the World CarShare Consortium www.ecoplan.org/carshare are good places to start.

More information:

For further information, contact Monique Conheady or Debbie Joyce

Ph: 1 300 363 780 / info@flexicar.com.au