

From: Flexicar [Membership@flexicar.com.au]  
Sent: Saturday, 23 January 2010 2:58 PM  
To: info@flexicar.com.au  
Subject: Flexicar News: Win a Bike + Free Membership this October

Flexicar October News  
Monday 12 October, 2009



**Flexicar**  
Around the corner, around the clock.

Dear John,

**October is bicycle month!**

**Join to win a New Bike!**

Join Flexicar and you could win a new **Malvern Star** bike.

**Ride To Work Day - 14 Oct**

Come along to events for a **free membership**.

**Thank God it's Monday**

**20% off Monday bookings** throughout October.



Flexicar News on the streets

**Join to Win a New Bike!**

We know you love bikes almost as much as we do. And the bikes at **Velo Bike Hub** are pretty special.



**Velo Bike Hub** are already kindly offering a **10% discount** to Flexicar members, and now they are generously donating a **brand new bike** for one lucky new member to win. We were trying to work out how we could keep it for ourselves but we just just felt too guilty!

It's a **Malvern Star Strike Bike** (looks as cool as it sounds) complete with necessary accessories like lock, lights and helmet.

It's worth a whopping **\$800** and you can win it if you [join](#) Flexicar during October. You'll be automatically entered into the draw and we'll let you know in early November if you're the winner.

Come on, you've got to be in it to bike it. [Join now!](#)

Tell a Friend about Flexicar



By [telling a friend](#) about Flexicar you can help us to put **more cars in your area!** It's no good being the best kept secret!

Have you checked our [blog](#)? Our latest story is "The Birthday that was".

[Join Flexicar now!](#)

[Want to trial Flexicar for free?](#)

Flexi-Community News...

**Flex CEO wins Telstra**

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## Ride to Work Day 2009



We all love **Ride to Work Day** and it's happening again on **Wednesday 14 October**. Come along to events and land a **free membership**.

We'll be at the Ride to Work free brekky, 7.30 am to 9 am, at **St Kilda Town Hall** and we'll also have a stall from 12 pm - 2 pm at the **Sustainable Transport Expo** being run by Access Melbourne in Import Lane, Victoria Harbour, Docklands.

So if you want to join the tremendous Flexicar community, then get on your bike and ride in and visit us at these events. We'll give you a **free membership** (worth \$100) and a snazzy drink bottle.

We'll see you there.

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## Thank God it's Monday

We love Mondays at Flexicar and that's why we're running a special discount to celebrate the "M" word.



If you **join** Flexicar this month, you could not only win a bike but we'll also help you fight Monday-itis.

All through October, we're offering our members **20% off** on any Monday booking that's 2 - 24 hours.

Once you've joined, all you need to do is make a booking that starts and ends on the same Monday. It's that simple.

And hopefully it's enough to make you look fondly on the first day of the week, because Friday has had it good for too long now!

Please check out the [website](#) for details.

**Join now!**

## Women Business Awards

Congratulations to our CEO Monique Conheady!

Monique won the Victorian 2009 Telstra Business Women's **Awards** in the Hudson Private and Corporate Sector Award.

Despite fierce competition from some impressive contenders, Monique won for all the effort she's put into launching and building up Flexicar.



## New re:Flex Movie

We have a new Flexicar induction movie, and it's your chance to have the **\$30 sign up fee waived upon joining**.

Check out "[re:Flex The Movie](#)".

And then email [membership@flexicar.com.au](mailto:membership@flexicar.com.au) with the correct answer to the following question and we'll waive the **\$30** membership fee when you join.

**What pet is left behind?**

- a/ Sea-Monkey
- b/ Horse
- c/ Cat
- d/ Dog
- e/ Fish

Hurry, first 10 correct entries win.



**Inquiries:** for all inquiries please call our customer service line on **1300 36 37 80** during business hours or email **info@flexicar.com.au**

Visit Flexicar on the web at **www.flexicar.com.au**

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